

SWINGIN' WITH LARRY & CHAD

by *Jeremy Hinton*

On February 23, Larry Lane and Chad Evans hosted their third annual swing manager's convention at Rochester High School. The event was a huge success attended by over 75 swing managers from ten different restaurants. It was during school vacation week so everyone could attend. The sessions were taught by the restaurant managers and the area supervisors.

Larry Lane started them off with a history of our company. The seventy-five swings then went around to four different sessions. Gina Warner and

Jason Evans led a class about staffing and retention to help jump start the new



“Ignite Your People” contest. Jim Kennedy, Jeremy Hinton and Steve Almeida taught a Made For You class complete with a production line simulation that had everybody believing in the new system. Jason Shunk and Dave Heon showed the swings how pennies add up in the session on profit. Steve Slipp and Doris Francescini cleaned up with food safety and sanitation. We wrapped it up with the most captivating of all session, Superman (Chad Evans) talking about shift running.

Afterwards, all the swings completed a quiz to earn raffle tickets. We raffled off well over one thousand dollars worth of prizes, with a grand prize being a SONY playstation. We ended the night with a pizza party. This event was a fantastic way to kick off our spring and summer sales periods. This event will tremendously impact our QSC in the seacoast restaurants. Everyone left very confident and enthusiastic about serving customers.

